



## **Cepsa to continue offering fuel discounts to loyalty customers during the Easter holidays**

- **The company will offer a direct discount of up to 6 cents per liter to private customers of its loyalty program 'Porque Tú Vuelves' through any form of identification (card, app or national ID)**
- **Since April 2022, more than 12 million customers have benefited from the discounts offered by Cepsa, which have reached 148 million euros**

Cepsa will continue to offer its loyalty customers an extraordinary fuel discount during the next two weeks, when many will be travelling on Spanish highways for the Easter holiday. The Company will offer a 5 cent discount on conventional fuels and a 6 cent discount to customers who refuel with Óptima premium. The fuel discount is fully covered by Cepsa, which is maintaining its commitment to its customers in the context of the current energy crisis and high inflation.

All private customers who are part of the free 'Porque Tú Vuelves' program will obtain the discount through any form of identification (card, app or national ID). The discount is in addition to others offered by the company through different promotions and partner loyalty programs.

The discounts will continue to apply to any type of fuel (gasoline, diesel, natural gas vehicles and liquefied gas) and will be available throughout Cepsa's network of 1,500 service stations in Spain.

Any private customer can easily join the 'Porque Tú Vuelves' program and the rest of the company's loyalty programs with immediate effect and free of charge at the point of sale or on Cepsa's website.

Since April 2022, more than 12 million loyal Cepsa customers have benefited from the company's discounts, to which Cepsa has allocated 148 million euros in addition to those offered by the Spanish government over the same period.

**Cepsa** is a leading international company committed to sustainable mobility and energy with a solid technical experience after more than 90 years of activity. The company also has a world-leading chemicals business with increasingly sustainable operations.

In 2022, Cepsa presented its new strategic plan for 2030, Positive Motion, which projects its ambition to be a leader in sustainable mobility, biofuels, and green hydrogen in Spain and Portugal, and to become a benchmark in the energy transition. The company places customers at the heart of its business and will work with them to help them advance their decarbonization objectives.



**PRESS RELEASE**

---

ESG criteria inspire all of Cepsa's actions as it advances toward its net positive objective. Over the course of this decade, it will reduce our Scope 1 and 2 CO2 emissions by 55% and the carbon intensity index of our products by 15-20%, with the goal of achieving net zero emissions by 2050.

Madrid, 29 March, 2023

**Cepsa – Communications**

[medios@cepsa.com](mailto:medios@cepsa.com)

[www.cepsa.com](http://www.cepsa.com)

Tel.: (34) 91 337 60 00