



Moeve and Glovo reach a pioneering agreement to offer catering delivery from service stations

- **This is the first delivery agreement of its kind for a Spanish energy company, underscoring Moeve's commitment to broadening its product distribution channels.**
- **The company expects the deal to boost sales at its service stations by over 30%, thanks to the increased potential of its restaurant brands.**

Moeve is expanding its sales channels by becoming the first company in Spain to offer a catering delivery service directly from its service stations. This is a key agreement for the energy company, which adapts its offer to the needs of its customers.

Under the agreement between Moeve and Glovo, Moeve Eats' casual dining brands such as Black Turtle, Aloha Poke, Desfase, Toma and Ramen Kagura, are now available through Glovo.

"From our service stations, we deliver your order directly to your home. We're about our customers in their day-to-day lives, not just when they come to visit us," said Álvaro Vela, Director of New Commerce at Moeve. Jimena Sánchez, Head of Food Services at Moeve, added: "We are convinced that this alliance will contribute crucially to consolidating our gastronomic proposal and continued innovation in the sector."

Ramón López-Dóriga, director of regions for Glovo Spain, said: "Our agreement with Moeve is a unique opportunity to strengthen Glovo's value proposition. Thanks to Moeve's network of service stations, we will be even closer to our users by offering them new gastronomic options."

By entering into this preferred agreement with Glovo (an initiative geared towards putting the customer first and expanding the reach of its products), Moeve aims to set the standard for promoting restaurant brands through delivery channels. The company expects to boost its service station sales by over 30%, while also offering its spaces for other brands to establish a presence.

The alliance is already operational in Madrid, but it will expand to other regions in Spain. At the moment, the service is provided at the Campo de las Naciones service station, which serves as a key reference for the company's new ultra-convenience and multi-energy stations. To add to that, in the medium term, the company plans to offer the full range of Moeve Market products—food and parapharmacy—via Glovo.

The energy company is advancing its roadmap under the Positive Motion strategy plan, introducing a new service station type that goes beyond simply providing multiple energy options. These stations offer an extensive range of ultra-



convenience, leisure and catering services, all tailored to the needs of each location and delivered through digital and personalized experience.

Moeve is a global company comprising over 11,000 employees, committed to sustainable energy and mobility, with the ambition to drive Europe's energy transition and accelerate decarbonisation both within the company and for its customers.

After leading the energy sector as Cepsa for more than 90 years, the company launched its new brand, Moeve, in October 2024. This new identity reflects the acceleration of its transformation to lead in the production of sustainable energy powered by green molecules, including green hydrogen and second-generation biofuels, as well as sustainable chemical products. It is also developing an extensive network of ultrafast electric chargers in Spain and Portugal to boost sustainable mobility.

Through its 2030 Positive Motion strategic plan, Moeve is working to transform mobility and energy to create a better world, ensuring today's energy supply while focusing on sustainable energy solutions for the future.

Glovo stands as Spain's foremost technology platform in the global delivery industry. Founded in 2015 and based in Barcelona, it now operates in over 1,500 cities across 23 countries. In addition to connecting users with the best restaurants in their city, it includes the service of other categories such as food, parapharmacy, gifts, or express shipping. In Spain, Glovo is available in nearly 900 cities.

Madrid, 06 de marzo de 2025

Departamento de Comunicación de Moeve

medios@moeveglobal.com

www.moeveglobal.com

Tel: (34) 91 337 60 00